

82nd MIDWEST FISH & WILDLIFE CONFERENCE

Fish & Wildlife Stewardship in Working Landscapes

February 13–16, 2022 • Des Moines, Iowa



Invitation to Participate as an Exhibitor or Sponsor!

The Midwest Fish & Wildlife Conference and host, Iowa DNR invite you to participate as an exhibitor or sponsor at the upcoming 82nd Annual Conference taking place from February 13 - 16, 2022.

Since the impact of COVID-19 is still being felt across our region, on our state resources, and public health, we have decided to hold the conference as a fully “hybrid” event to include in-person and virtual participation options. We hope this provides flexibility and will meet the needs of those who are unable to be onsite due to travel, budget, or other restrictions. The in-person component will be at the Hilton Des Moines Downtown and Iowa Events Center.

Please join us as a valued supporter and be a part of this networking and educational opportunity. **This brochure has been updated to include added sponsoring opportunities as well as virtual recognition and a presence for the online participants.** The Midwest Fish & Wildlife Conference needs your support, and we hope to see you in February.

Key Reasons to Participate

This annual event provides a forum for conservation leadership and brings together more than 800 professionals from state, federal, and tribal natural resources agencies from the Midwest, Great Plains, Rocky Mountains and Canadian provinces. Attendees include key decision makers in the field of fisheries and wildlife, including; directors, assistant directors, program managers, wildlife and fisheries biologists, and college students.

About the Event

The Iowa DNR and our partners understand the importance of working landscapes and how they can provide habitat for fish and wildlife and also recreational opportunities for people. Our host city – Des Moines – recognizes the value of outdoor recreation as an economic development and recruitment tool, investing millions into accessible riverfront, improving fishing ponds across the city and adding native plants along its extensive trail system.

Location & Lodging

Overnight accommodations will be available to conference participants at the Hilton Des Moines Downtown (435 Park Street, Des Moines, IA, 50309) for a reduced rate of \$129/night + tax. These rates will be available until the cut-off date of January 13, 2022 or until the block is full, whichever occurs first. [Click here to register online.](#)

Hilton Des Moines Downtown is a bright and modern hotel in step with the tech-centric area. Part of the Des Moines skywalk system, the hotel is connected to the Iowa Events Center and offers quick access to offices, local dining and Des Moines attractions. Located only five miles from Des Moines Intl. Airport. To learn more about the hotel, [please visit their website.](#)

Visit www.midwestfw.org for program details and to sign up as a Sponsor or Exhibitor!

Reception & Event Sponsorships

Audio Visual: \$5,000

Audio Visual equipment and staffing is integral to the hybrid event and this sponsor will receive the highest level of benefits to include: the option to provide a digital advertisement shown at the start of each session; your logo prominently displayed on all signage, marketing materials, website, and mobile app; opportunity to provide a 1-minute promotional video to be played at the start of the opening sessions; a 3'x3' vinyl window cling featuring your logo; two complimentary conference registrations; and both an in person and virtual exhibit booth.

Plenary Session: \$4,000

Each day will have a Plenary Session, so there are three opportunities for this sponsorship. The sponsor will be recognized by having their logo prominently displayed at the start of the session as well as throughout the marketing materials, website, and mobile app. They will also have the opportunity to provide a 1-minute promotional video to be played at the start of the plenary they choose. In addition, this sponsorship entitles you to two complimentary conference registrations, and a virtual exhibit booth.

Wayfinding Decals: \$3,500

This year's event will take place at the Des Moines Hilton and Iowa Event Center. To direct attendees from one location to the other, we will be using floor decals. Every attendee will see your logo every step of the way. Aside from your logo on the decals, benefits include: your logo prominently displayed on all signage, marketing materials, website, and mobile app; two complimentary conference registrations; and both an in person and virtual exhibit booth.

Welcome Social (Sunday): \$2,000

Your organization will be the first to welcome attendees on Sunday evening from 6:00 pm – 8:00 pm at this Welcome to Iowa themed reception at Des Moines Hall of Pride. This will be a great time to network with attendees and get the conference off to a great start. Your company logo will be placed at the entrance to the Welcome Social recognizing you as the sponsor of this kick-off event. Your logo will also be on the conference website and in the mobile app along with a company listing. In addition, this sponsorship entitles you to two complimentary conference registrations and a virtual exhibit booth.

Student/Professional Networking Luncheon (Monday): \$2,000

This event will be a great opportunity for students and fish and wildlife professionals to interact in a small group, discuss professional/career development, and enjoy a meal and conversation! Your company logo will be placed at the entrance to the luncheon recognizing your sponsorship support. Your logo will also be on the conference website and in the mobile app along with a company listing. In addition, this sponsorship entitles you to two complimentary conference registrations and a virtual exhibit booth.

Poster Session & Networking with Exhibitors (Tuesday): \$2,000

Attendees will be given an opportunity to visit with authors who will be available to answer questions and discuss their work and also visit with exhibitors to gather valuable resources. Your sponsorship support will be recognized by your logo on signage at the event and your logo on a complimentary drink ticket that will be provided (a cash bar will also be available). Your logo will also be on the conference website and in the mobile app along with a company listing. In addition, this sponsorship entitles you to two complimentary conference registrations and a virtual exhibit booth.

Continental Breakfast: \$1,500

A continental breakfast will be offered each morning from 7:00 am - 8:00 am in the exhibit area. Start the day off by seeing your organization's logo on the signage at the breakfast/coffee area. Attendees are always very appreciative of their coffee in the morning. Your logo will also be on the conference website and in the mobile app along with a company listing. In addition, this sponsorship entitles you to two complimentary conference registrations and a virtual exhibit booth.

Refreshment Break: \$1,500

Most conference attendees are so appreciative when coffee and other light refreshments are provided during the conference breaks. There are mid-morning and afternoon breaks scheduled each day. This sponsorship recognizes your organization by having your logo on signage at the sponsored break. Your logo will also be on the conference website and in the mobile app along with a company listing. In addition, this sponsorship entitles you to two complimentary conference registrations and a virtual exhibit booth.

OPTIONAL ITEMS AVAILABLE FOR PURCHASE

Vinyl Window Cling: \$200

Both the Hilton and Iowa Event Center has given us permission to put sponsor and event vinyl window clings on the connecting skywalk windows. These will be 3'x3' and organizations will provide their own artwork.

1-Minute Pre-Recorded Advertisement: \$250

Advertisement to be included in the scrolling "Thank You to Sponsors" slide show and posted on the landing page of the virtual event platform. Must be submitted as an MP4 file.

Questions?

**Contact Karen Forbes at
(802) 865-5202 or**

Karen@delaneymeetingevent.com

Conference Support Options

Several sponsorship options are available with varying levels of visibility. Multiple opportunities are available for each option listed below.

White-tailed Deer Level: \$5,000

Recognition will include prominent logo placement and hyperlink to your site on the website and in the mobile app, virtual exhibit space, 3 comp registrations, directory listing on the virtual event platform and in the mobile app, and a personalized 3'x3' vinyl window cling featuring your logo.

Wild Turkey Level: \$2,500

Recognition will include logo placement and hyperlink to your site on the website and in the mobile app, virtual exhibit space, 2 comp registrations, directory listing on the virtual event platform and in the mobile app.

Walleye Level: \$1,000

Recognition will include logo placement on the website and in the mobile app, virtual exhibit space, 1 comp registration, and a directory listing on the virtual event platform and in the mobile app.

Cardinal Level: \$500

Recognition will include a directory listing on the virtual event platform and in the mobile app.

Exhibitor Options

Government/Non-Profit Exhibitor: \$600

Commercial Exhibitor: \$850

A standard exhibit space includes: an 8' x 8' booth with 6' skirted table 2 chairs, and a waste basket, virtual exhibit booth; 1 complimentary registration; directory listing on the virtual event platform and in the mobile app. Please note: exhibit booths will be assigned on a first registered/first paid basis.

Wireless internet is available at no additional cost. Electricity, power strips, and a hard wired internet lines can be ordered for an additional fee. Order forms for these items will be included in the exhibitor/sponsor guide. Electricity fee is \$45/day and a hard wired internet line is \$110/day.

Please take note of exhibit hours and scheduled break times for attendees to visit with exhibitors. We will also have a traffic-builder opportunity and details will be included in the confirmation packets.

AGENDA (subject to change)

Sunday, February 13

8:00 AM - 6:00 PM	Conference Registration Open
9:00 AM - 5:00 PM	Pre-Conference Workshops
1:00 PM - 6:00 PM	Exhibitor Set-up
5:30 PM - 6:00 PM	Midwest 101-For First Time Attendees
6:00 PM - 8:00 PM	Welcome to Iowa Social*

Monday, February 14

7:00 AM - 8:00 AM	Continental Breakfast with Exhibitors*
7:00 AM - 6:00 PM	Conference Registration Open
7:00 AM - 7:00 PM	Exhibits Open
8:00 AM - 10:05 AM	Plenary Session 1 & Awards*
10:30 AM - 12:00 PM	Affiliated Meetings
12:00 PM - 1:30 PM	Lunch on Own
12:00 PM - 1:30 PM	Student/Professional Networking Luncheon*
1:40 PM - 5:00 PM	Concurrent Technical Sessions & Symposia
5:00 PM - 7:00 PM	Student Event - TBA

Tuesday, February 15

7:00 AM - 8:00 AM	Continental Breakfast with Exhibitors*
7:00 AM - 6:00 PM	Conference Registration Open
7:00 AM - 5:00 PM	Exhibits Open
8:00 AM - 10:05 AM	Plenary Session 2 & Awards*
10:05 AM - 10:20 AM	Refreshment Break with Exhibitors*
10:20 AM - 12:00 PM	Concurrent Technical Sessions & Symposia
12:00 PM - 1:00 PM	Lunch on Own
1:20 PM - 3:00 PM	Concurrent Technical Sessions & Symposia
3:00 PM - 3:20 PM	Refreshment Break with Exhibitors*
3:20 PM - 5:00 PM	Concurrent Technical Sessions & Symposia
5:00 PM - 7:00 PM	Poster Session & Networking with Exhibitors*

Wednesday, February 16

7:00 AM - 8:00 AM	Continental Breakfast with Exhibitors*
7:00 AM - 10:00 AM	Exhibits Open
7:00 AM - 12:00 PM	Conference Registration Open
8:00 AM - 9:45 AM	Plenary Session 3*
9:45 AM - 10:00 AM	Break
10:00 AM - 12:00 PM	Concurrent Technical Sessions & Symposia
10:30 AM - 12:00 PM	Exhibitor Tear Down
1:00 PM - 3:00 PM	Concurrent Technical Sessions & Symposia
3:00 PM	Conference Adjourns

*Indicates sponsor opportunity