

# 83RD MIDWEST FISH AND WILDLIFE CONFERENCE OVERLAND PARK, KS | FEBRUARY 12-15, 2023



## Invitation to Participate as an Exhibitor or Sponsor!

The Kansas Department of Wildlife and Parks/KDWP is hosting the 83rd Midwest Fish and Wildlife Conference and invites you to participate as an exhibitor or sponsor. The event will be taking place in Overland Park, Kansas from February 12-15, 2023 at the Sheraton Overland Park and Overland Park Convention Center. We hope you'll join us as a valued supporter and be a part of this networking and educational opportunity. Please review the enclosed information and consider these unique branding possibilities for your organization. Thank you!

## Key Reasons to Participate

This annual event provides a forum for conservation leadership and brings together more than 800 professionals from state, federal, and tribal natural resources agencies from the Midwest, Great Plains, Rocky Mountains and Canadian provinces. Attendees include key decision makers in the field of fisheries and wildlife, including; directors, assistant directors, program managers, wildlife and fisheries biologists, and college students.

## About the Event

As host, the Kansas Department of Wildlife and Parks/KDWP understands the importance of working landscapes and how they can provide habitat for fish and wildlife and also recreational opportunities for people. This year's conference theme is "Changing Conservation" and will focus on how the Midwest agencies need to and are breaking down barriers and adapting to become a more cohesive agency.

## Location & Lodging

Overnight accommodations will be available to conference participants at the Sheraton Overland Park 6100 College Boulevard, Overland Park, KS, 66211) for a reduced rate of \$139/night + tax. These rates will be available until the cut-off date of January 13, 2023 or until the block is full, whichever occurs first. The reservation link will be available in early July and will be posted to the [conference website](#).

**Click Here to Register!**

Visit [www.midwestfw.org](http://www.midwestfw.org) for program details and to sign up as a Sponsor or Exhibitor!

# Sponsorship Opportunities

Benefits	White-tailed Deer Level \$5,000	Wild Turkey Level \$2,500	Walleye Level \$1,250	Cardinal Level \$750	Exhibitor \$850 Non-Profit \$600
Recognition as the sponsor of a social event	Welcome Super Bowl Social	Poster Session & Networking with Exhibitors			
Special recognition at the Plenary	✓				
Logo on conference website	Prominent placement with hyperlink to your website	Logo with hyperlink to your website	Logo	Logo	
Scrolling logo on the conference mobile app with hyperlink to your website	✓	✓	✓	✓	
Company profile in conference app with the ability to add your own content	✓	✓	✓	✓	✓
Virtual exhibit booth on Whova conference app (ability to upload a company video and 2 handouts)	✓	✓	✓	✓	✓
Exhibit space	✓	✓	✓		✓
Complimentary conference registrations	3	2	1		1
Registrant mailing list (post conference)	✓	✓	✓		✓

## Exhibit Information

A standard exhibit space includes an 8' x 8' booth with one 6' table, skirted table, and 2 chairs. Exhibit booths will be assigned on a first registered/first paid basis. There will be additional fees for electricity and hard wired internet. Exhibitor details will be sent in an Exhibitor Guide one month prior to the conference start date.

## Questions?

Contact Karen Forbes at (802) 865-5202  
or [Karen@delaneymeetingevent.com](mailto:Karen@delaneymeetingevent.com)

# Additional Conference Support Opportunities

## Audio Visual Sponsorship: \$3,500

Audio Visual equipment and staffing is integral to the success of any event and this sponsor will receive the highest level of benefits to include: the option to provide a digital advertisement shown at the start of each session; your logo prominently displayed on all signage, marketing materials, website, and mobile app; opportunity to provide a 1-minute promotional video to be played at the start of the opening sessions; two complimentary conference registrations; and an exhibit booth.

## Conference Lanyard: \$2,000

The most sought after item at any conference is a name badge lanyard. This opportunity includes your logo prominently displayed on all signage, marketing materials, website, and mobile app. Sponsor must provide lanyard. In addition, this sponsorship entitles you to one complimentary conference registration.

## Student/Professional Networking Event (Monday): \$2,500

This event will be a great opportunity for students and fish and wildlife professionals to interact in a small group, discuss professional/career development, and enjoy a meal and conversation! Your company logo will be placed at the entrance to the event recognizing your sponsorship support. Your logo will also be on the conference website and in the mobile app along with a company listing. In addition, this sponsorship entitles you to one complimentary conference registration.

## Continental Breakfast: \$1,000

A continental breakfast will be offered each morning from 7:00 am - 8:00 am in the exhibit area. Start the day off by seeing your organization's logo on the signage at the breakfast/coffee area. Attendees are always very appreciative of their coffee in the morning. Your logo will also be on the conference website and in the mobile app along with a company listing.

## Refreshment Break: \$750

Most conference attendees are so appreciative when coffee and other light refreshments are provided during the conference breaks. There are mid-morning and afternoon breaks scheduled each day. This sponsorship recognizes your organization by having your logo on signage at the sponsored break. Your logo will also be on the conference website and in the mobile app along with a company listing.

# AGENDA (subject to change)

## Sunday, February 12

8:00 AM - 6:00 PM	Conference Registration Open
9:00 AM - 5:00 PM	Pre-Conference Workshops
1:00 PM - 6:00 PM	Exhibitor Set-up
6:00 PM - 8:00 PM	Super Bowl Social

## Monday, February 13

7:00 AM - 8:00 AM	Continental Breakfast with Exhibitors
7:00 AM - 6:00 PM	Conference Registration Open
7:00 AM - 7:00 PM	Exhibits Open
8:00 AM - 10:05 AM	Plenary Session 1 & Awards
10:30 AM - 12:00 PM	Affiliated Meetings
12:00 PM - 1:30 PM	Lunch on Own
1:40 PM - 5:00 PM	Concurrent Technical Sessions & Symposia
5:00 PM - 7:00 PM	Student Event

## Tuesday, February 14

7:00 AM - 8:00 AM	Continental Breakfast with Exhibitors
7:00 AM - 6:00 PM	Conference Registration Open
7:00 AM - 5:00 PM	Exhibits Open
8:00 AM - 10:05 AM	Plenary Session 2 & Awards
10:05 AM - 10:20 AM	Refreshment Break with Exhibitors
10:20 AM - 12:00 PM	Concurrent Technical Sessions & Symposia
12:00 PM - 1:00 PM	Lunch on Own
1:20 PM - 3:00 PM	Concurrent Technical Sessions & Symposia
3:00 PM - 3:20 PM	Refreshment Break with Exhibitors
3:20 PM - 5:00 PM	Concurrent Technical Sessions & Symposia
5:00 PM - 7:00 PM	Poster Session & Networking with Exhibitors

## Wednesday, February 15

7:00 AM - 8:00 AM	Continental Breakfast with Exhibitors
7:00 AM - 10:00 AM	Exhibits Open
7:00 AM - 12:00 PM	Conference Registration Open
8:00 AM - 9:45 AM	Plenary Session 3
9:45 AM - 10:00 AM	Break
10:00 AM - 12:00 PM	Concurrent Technical Sessions & Symposia
10:30 AM - 12:00 PM	Exhibitor Tear Down
1:00 PM - 3:00 PM	Concurrent Technical Sessions & Symposia
3:00 PM	Conference Adjourns